

# Channeling Your Superpower

*The life-defining power of thought*



**DELIVERY :** 30-60 minute keynote

## SUMMARY

Some people come from nothing and overcome tremendous adversity to achieve success. Others come from backgrounds of education and privilege, yet achieve nothing. What is it that differentiates people who succeed from those who do not? Is it nature, is it nurture, or is it something that can be mastered and controlled? In this inspirational tell-all presentation, Matthew uncovers the secrets behind his tremendous achievement and that of his clients, showing how participants, with a few changes in behavior and mindset, can create an unstoppable force of focus, motivation, and no-limit thinking.



## STRUCTURE

Matthew will share the practical strategies he and thousands of his clients use every day to obtain skyrocketing productivity, innovation, and focus in their careers, businesses, and lives. Participants will walk out with a genuine, lasting belief that they too can achieve what others consider “impossible” – and they’ll know the exact steps to follow to go out and make it happen.

1.

**We are what we believe.** Henry Ford said, “If you think you can or think you can’t...you’re right.” Too often we assume something can’t be done – or at least, not by us. Participants will discover the power of “what if” thinking, and how this simple change can lead to positive ripple effects across their entire lives.

2.

**Controlling the critic within.** Thousands of years ago, the inner critic was useful in warning us of potential dangers. Today, it simply traps us in lives of mediocrity. Science suggests that we have between 12,000-60,000 thoughts a day; participants will discover how to control this barrage of thoughts and channel them towards accomplishment, not paralysis.

3.

**Harness your superpower.** Discover the key to unleashing an avalanche of energy and focus, and learn precisely how to channel it to drive achievement, momentum, and growth.

## TARGET AUDIENCE

This session is ideal for corporate retreats and conferences where the goal is to increase productivity and innovation through fostering a more purposeful, congruent, and excited team. Small business owner associations and entrepreneurship summit participants also benefit tremendously from this presentation, walking out with a new sense of possibility and a tool kit for success. Ultimately, this session is for anyone looking for the key strategies and mindset shifts to create a personal and professional life of fulfillment and success.

## KEY TAKEAWAYS ★

- Learn how to foster a mindset of “what if” thinking
- Discover the take-action tactics that control your inner critic once and for all
- Finally discover what you want and, more importantly, why you want it
- Muster the fire in your belly to go out and take the world head-on
- Discover your niche market of motivated, excited-to-buy customers
- Achieve a new outlook on sales

## TOPIC AUTHORITY

- Responsible for five multi-million-dollar business success stories before the age of 30
- Created a life of purpose for himself and for thousands of clients
- Overcame paralyzing introversion to become the #1 sales performer in the largest sales and marketing company in the Southern Hemisphere
- Bestselling author of *The Introvert's Edge: How the Quiet and Shy Can Outsell Anyone* –
- Awarded the National Speakers Association's highest designation for professional speakers
- Published or featured in INC, Fortune, Entrepreneur and CEO
- Recurring guest on NBC, Fox, and multiple radio networks
- Praised as “the real deal” by Forbes

## CLIENTS INCLUDE



*Matthew shares a lot about himself that most people would hide. His personable, down-to-earth style really resonated with the crowd, who formed a long line to talk to him afterwards. If you're looking for a speaker, Matthew is your guy!*



**JEFF KIKEL**  
PRESIDENT/CEO, T-WERX COWORKING

## ABOUT MATTHEW

Young, energetic, contemporary, relatable, a powerhouse of differentiation, an expert in niche marketing, and a master sales systemization coach, Matthew is passionate about helping organizations thrive and succeed. With five multimillion-dollar business success stories to his name, all before the age of thirty, his achievements are reflected in the value and credibility he brings to every presentation.

Matthew is not a theorist; his methods come from hands on, real-world experience. With over 3500 business transformations and counting, Matthew provides instantly-actionable strategies that make a real and lasting difference to audiences. Whether you're a multinational conglomerate providing complex solutions to Fortune 500 companies, or a small business association working to give your members an edge over the competition, Matthew provides an uncomplicated blueprint for growth and success.

Matthew's meteoric rise against all odds – and his honesty in sharing his personal challenges – creates an inspirational atmosphere of possibility and belief. Participants walk out of his presentations thinking, "If he can do it, so can I"… and with a complete understanding of the exact steps to follow to skyrocket their success.

And when it comes to understanding what makes a speaker truly stand out, Matthew gets it. As Founder and Executive Director of Small Business Festival, ranked as INC's #3 conference in America for small business, he is annually responsible for organizing hundreds of speakers for thousands of attendees. He knows what it takes to motivate and inspire an audience, provide an amazing experience, and deliver long-lasting ROI.

Matthew is an internationally award-winning blogger and contributor to CEO, Entrepreneur, and Top Sales World Magazine. He is a recurring guest on FOX and NBC, and has appeared on top-rated podcasts including Entrepreneur on Fire and Eventual Millionaire. He's the author of the bestseller *The Introvert's Edge: How the Quiet and Shy Can Outsell Anyone*, endorsed by Neil Patel, Brian Tracy, Mark Roberge of Harvard, Derek Lidow of Princeton, and dozens more.

If you're looking for a keynote speaker with an edge, who provides absolute return on investment, who will assist your organization in achieving unprecedented results, Matthew Pollard is your Rapid Growth® Guy!



I'D LOVE TO HEAR FROM YOU!

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Thanks for your interest and for taking the time to see what I have to offer.  
I'd love to hear more about your event and how I can help make it a success!

*Matthew Pollard*