

MATTHEW POLLARD

WHY HIRE ME?

I WALK THE WALK

Over a decade of real-world business growth success

I'm not just a theorist – everything I present is rooted in hands-on experience. I've personally been responsible for five multi-million-dollar business success stories, in industries as vastly different as telecommunications to nationally accredited education, and my strategies have transformed over 3500 client businesses. These real-world accomplishments leave participants knowing that if I can do it, they can too.

I ACTUALLY GET IT

Your needs, instantly understood

I've consulted and trained clients from solopreneurs to national consulting firms. I've presented to small business associations and multinational corporate executives. In every case, my diverse experience allows me to amaze clients with how quickly I grasp their industry, provide unique insights, and deliver customized, on-the-money advice.

I TAILOR IT TO YOU

No off-the-shelf presentations here

I take the time to understand your industry and the trends, opportunities, and pressures you face, and customize my presentation accordingly. I also welcome discussions leading up to the event to ensure I provide the exact outcome you're looking for. Meeting planners often comment to me how difficult it is to get other speakers to accommodate them this way, and how refreshing it is to work with a speaker willing to go the extra mile.

I CONSTANTLY EVOLVE

Stay current and stay passionate

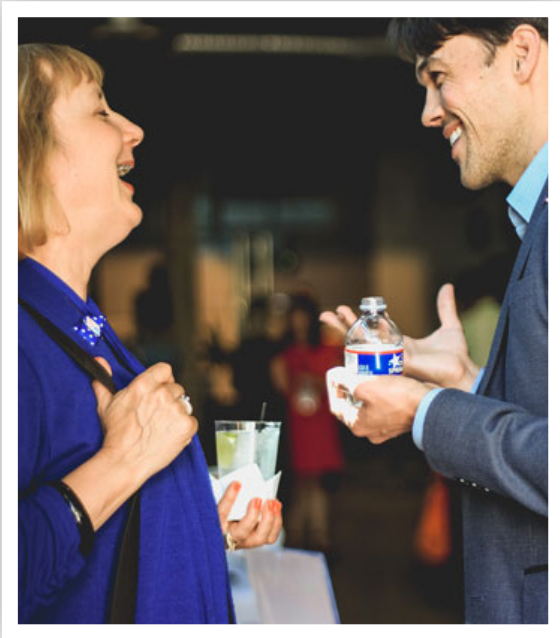
I didn't get over 150 5-star reviews by settling for the status quo. It's a busy world out there, and we've got to be plugged in to be relevant. I'm constantly trying out new technology, creating new processes, and experimenting to see what works.



CLICK HERE TO FIND OUT A BIT
MORE ABOUT WHY MATTHEW IS
THE RIGHT SPEAKER FOR YOU



A LITTLE EXTRA TIME MAKES A BIG DIFFERENCE



We've all been to those conferences where the speaker shows up just before their time slot, delivers a canned presentation, and then rushes out the back exit. That's not me.

When you hire me to speak, it's not just 20-90 minutes and then out the door; my rule is, when you hire me to speak, you have me for the day. I'll arrive well before my presentation, mingle over lunch or breakfast, and even, if disaster strikes, be willing to run an impromptu session to fill the gap of a missing speaker. And afterwards, I'll stay as long as it takes to fully answer attendees' questions, both on and offstage, and provide customized advice. To me, delivering a powerful presentation is only half the job. It's equally important to ensure that all attendees feel confident implementing what they've learned and achieving real-world ROI.

I am as committed to the success of your event as you are, and this is just one of the many ways you'll see me show it.

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Matthew's talk was filled with valuable, useful ideas and his delivery was highly motivating. Bravo!



JIM CATHCART

SPEAKER AND AUTHOR, GOLDEN GAVEL AWARD 2001 - THE CAVETT AWARD 1993 - SPEAKER HALL OF FAME 1985 - LEGENDS OF SPEAKING 2008 - PRESIDENT OF THE NATIONAL SPEAKERS ASSOCIATION 1988-89

WHAT TO EXPECT

Working with me is easy and professional.
Here's what you can expect when you hire me:

- Smooth, prompt communication with me and my team
- Discovery phone call(s), as required, to learn about your organization and determine event goals and audience needs
- A customized, well-prepared presentation, delivered engagingly and energetically, within the allotted time frame
- Powerful and engaging stories – not lectures – that will inspire and leave a lasting impact
- Thoughtful and relevant answers to audience questions
- Tangible takeaways that attendees can implement right away
- Absolutely NO selling from stage

SEE MATTHEW IN ACTION



To see Matthew in action, please visit his YouTube channel, where you can explore hundreds of videos including Matthew onstage, topic explanations, meeting planner success stories, and Matthew's sizzle reel.



www.youtube.com/MatthewPollard

THE EXTRA STEP, AT NO EXTRA CHARGE



Need help selling tickets? I've got you covered. I'll create a customized video that describes a little about me, explains the highlights of my presentation, and outlines the key takeaways for your audience. You can use this video on your website, social media channels, and email campaigns to get participants interested in and excited about the event. I'll even share it myself. **Check out this example.**

I DON'T JUST MAKE AN APPEARANCE - I MAKE AN IMPACT.



CLICK TO VIEW SOME RAVE REVIEWS

“ **Relevant, gripping, paradigm shifting.** ”

ORACLE®

“ **Outstanding...an audience favorite** ”

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I'D LOVE TO HEAR FROM YOU!



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Thanks for your interest and for taking the time to see what I have to offer. I'd love to hear more about your event and how I can help make it a success!

Matthew Pollard